

# Los Angeles County Management Council

## Spring 2016 Educational Conference

*The Future, The Workplace, and You*

Thursday, April 28, 2016 & Friday, April 29, 2016



27984 HWY 189 | LAKE ARROWHEAD, CA 92352

<http://www.lakearrowheadresort.com/>

Today's workplace is changing, from the way we communicate, how we engage with others, how work gets done and the composition of our workforce. This Spring Conference we share tools that will help you engage with your staff and your customers (internal and external), strategies to engage and communicate with your changing workforce, and leadership skills that will help you shape your legacy. We also invited presenters that will expand and contextualize the breadth of the work that we do and how all aspects of our work positively and negatively affect the lives of the clients we serve.

In addition, our County CEO joins us again for the State of the County Discussion to give us some perspective on County initiatives and the overall state of the County. In preparation for the Q&A portion of the discussion, to help mitigate the "shyness" factor, you can submit questions in advance anonymously or not at: [https://www.surveymonkey.com/r/LACMC\\_Spring2016](https://www.surveymonkey.com/r/LACMC_Spring2016)

Your registration includes access to the [Spa Amenities](#) and includes a 20% discount on [Spa Treatments!](#) So call and book a treatment now.

So join us to reinvigorate your work-self, rejuvenate your physical self and reenergize your business relationships!

**[REGISTER NOW- EARLY BIRD RATES END MARCH 31, 2016](#)**

<https://paydirect.link2gov.com/LACMCConferenceRegSys>



## **AREL MOODIE:** THE ART OF LIKEABILITY

Arel Moodie is a national bestselling author and has been a featured speaker at the White House and has been personally acknowledged for his work by President Obama. Inc. Magazine called Arel a “High-Energy, Motivator” and named him to their “30 Under 30 list” of top American entrepreneurs under 30 years old joining people like Mark Zuckerberg, founder of Facebook.

Arel Moodie has given many popular TEDx talks including topics such as likability and innovation. He hosts one of the top career podcasts on iTunes, The Art of Likability, which is listened to in over 140 countries worldwide. He is a contributor to Forbes, The Chicago Tribune and Huffington Post as well.



As a professional speaker he has spoken to over 300,000 people in 48 states and 5 countries. For fun, Arel likes to dance; he has performed at Madison Square Garden and his wedding dance video on YouTube has over three million views.

<http://www.artoflikability.com/>  
<http://www.artoflikability.com/#about-arel>

## **ANDREW THORN:** LEADING WITH YOUR LEGACY IN MIND

Your legacy is about who you are, not about what you do. What you do will be remembered only for a brief moment, and then it will no longer matter because someone else will set new performance records that will surpass your accomplishments. Who you are and how you influence others will be remembered for a very long time. Discovering and defining your legacy requires you to move beyond the shortsighted definition that merely includes what you will leave behind. It is a forward-looking effort, not a backward-looking summary.



<http://andrewthorn.com/>  
<http://andrewthorn.com/biography/>  
<http://andrewthorn.com/books/>

## **ARNOLD L. CHANDLER:**

### **LIFE COURSE FRAMEWORK FOR IMPROVING THE LIVES OF BOYS AND MEN OF COLOR**

Advocate, researcher, trainer and Internet strategist who for nearly 10 years has helped nonprofits and foundations advance programs and policies focused on social and economic equity. Recently, he was a Research Analyst working with a team to reform the Oakland Police Department as part of a federal lawsuit settled in 2001. Now he works with foundations and nonprofit organizations to advance their most mission-critical strategic initiatives including supporting the National My Brother's Keeper movement.

A researcher and policy strategist at PolicyLink for over five years, Chandler has also authored several important policy analyses and studies in the social justice field as well as advised several nonprofit organizations on the use of Internet tools for supporting advocacy and social change efforts. He also trains the staff of nonprofit organizations in how to conduct research using cutting-edge Internet tools and techniques.



## **SACHI A. HAMAI:** STATE OF THE COUNTY

The Los Angeles County Board of Supervisors has unanimously appointed Sachi A. Hamai as Chief Executive Officer, a position responsible for overseeing day-to-day operations of the nation's largest county and spearheading Board efforts to improve services across a wide array of pressing social issues.

As CEO, she is responsible for overseeing and directing all aspects of Los Angeles County's \$28 billion budget. The Chief Executive Office also oversees a wide portfolio of operational responsibilities on behalf of the Board of Supervisors. Those include labor relations, legislative advocacy, capital planning, property portfolio management, communications and services to the County's unincorporated communities.



Once again, Ms. Hamai is kind enough to join us and provide us with her yearly State of the County discussion and a Question and Answer session.

[https://www.surveymonkey.com/r/LACMC\\_Spring2016](https://www.surveymonkey.com/r/LACMC_Spring2016)

## **SAHAR ANDRADE:**

Sahar Andrade, MB.BCh is a Diversity and Culture Competence Consultant, Trainer, an International Marketing expert, and a Certified Social Media Strategist. She is Multi-Lingual (French, Spanish, Arabic, English, Hebrew); a corporate and entrepreneurial Executive Marketing leader. She specializes in project Managements, promotions, branding.

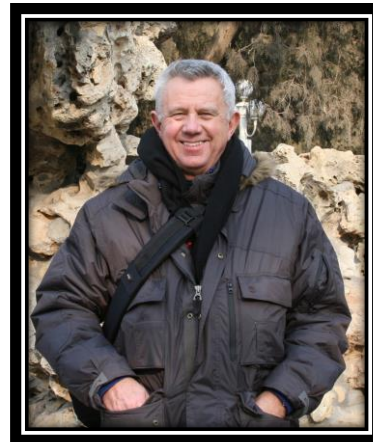
Accomplished in strategic communications & planning, brand development implementation, market & product development and positioning using media relations, direct marketing, cold calling, collaterals, E-marketing, brochures for lead conversion & market retention and competition analysis.



## **JUST ADDED!!**

## **JERRY D. ESTENSON**

During more than 30 years in management, Jerry D. Estenson served as chief administrative and operations officer of a public agency and chief executive officer of two private corporations. Dr. Estenson consults extensively in the United States, Europe and Asia. His private clients have included: Aerojet, China Tobacco, Changan/Ford Motor Company, Coopervision, INTEL, Raley's, and Sutter Health. In the public sector, his list of past and current clients include: County of Los Angeles, United States Army Corps of Engineers, State of California Franchise Tax Board, State of California Department of Transportation, State of California Department of Corrections, Sacramento, Region, California Department of General Services, California Department of Transportation, Sacramento Regional Transit District, Alameda Contra Costa Transit, and Placer County. In addition he has conducted research for the Chairman of Joint Chief of Staff and Commander in Chief of the United States Special Operations Command.



**RECEPTION THEME FOR THURSDAY NIGHT:  
BACK TO THE FUTURE\***

Come wearing your best "future" attire. Prize will be given to most creative and original costumes

\*not limited to just the movie but any "future" themed costume



**WE LOOK FORWARD TO SEEING YOU THERE!**

