



iCount

Removing Barriers to Equity at the Library

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LA County Library

- 85 community branches
- 5 outreach vehicles
- iCount introduced to LA County Library in 2016



Culture of being Heard

- Community visioning sessions
- Collecting feedback for programs such as:
 - Tutoring
 - Spanish language literacy
 - My Brother's Keeper (MBK) initiative
- Cultural competency guidelines
- Anonymous platform for feedback
- One-to-one with Skye
- Staff listening and visioning sessions
- *iCount* reignited



*Form the Team
iCount Committee*

Develop Goals

- Implement Skye's Vision
- Shared understanding of Equity, Diversity, and Inclusion (EDI) issues and challenges
- Community responsive
- Break down barriers
- Operationalized and easy to use process
- Develop training
- Feedback from Skye



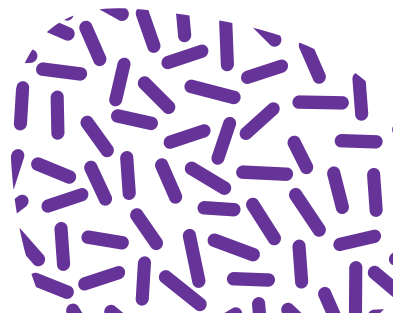
"iCount ensures the Library makes a conscious effort in designing services and programs that address the needs of the diverse community it serves, which include customers of different age, gender, sexual orientation, ethnicity, socio-economic status, physical ability, nationality, legal status, and more."





iCount Reignited

"iCount ensures the Library makes a conscious effort in designing services and programs that support anti-racism, diversity, and inclusion to meet the needs of the diverse community it serves."





Training

- Foundation of the iCount Initiative
- Staff engagement
- Train-the-Trainer model
- Initiating conversations about equity and bias with staff
- Annual supervisor trainings
- Guidelines for staff

Training

- Subject matter experts
- Skye's opening statement

Four elements of training:

1. EDI topics (e.g., Implicit Bias and Cultural Competency)
2. Challenges of specific populations
3. Introduction to toolkit
4. Peer presentations



Toolkit Specifics

- Operationalizing iCount and EDI work
- Toolkit and community responsive programming
- Developing Library Equity Action Plan (LEAP)
 - All staff involved
 - Address equity issues specific to communities
 - No one size fits all



Library Equity Action Plan (LEAP) Training Modules

- **Training 1** – Laying the Ground Rules for Discussion
 - Creating safe space for discussion
 - Sharing information learned during iCount training
- **Training 2**
 - Encouraging staff to share perceptions and experiences on barriers for customers
- **Training 3**
 - Creating LEAP
 - Trainings 1 to 3 utilized to make final decision about LEAP
 - What equity issue will be addressed?
 - What is the implementation timeline?



LEAPS

Library Equity Action Plan (LEAP)

- 310 LEAPS created after 3 years
- Insight report on community needs
- Survey on staff experience
- Cultural competency response video

Examples of LEAPS

- Library cards for people experiencing homelessness
- English as a Second Language programs
- LEAPS created by Library Headquarter staff
 1. Human Resources Division – “Your HR” campaign
 2. Marketing – Hyper Local Ethnic Media





My Brother's Keeper (MBK)

- Youth and Adult Services
- Job opportunities created for young men and women with lived experiences
- Community liaison and program hosting
- 30-hour-a-week paid position

What Does My Brother's Keeper Mean To Me?





Next Steps

- Form a new iCount work group
- iCount Committee Led by Library ARDI Equity Action Team (EAT)
- Support ARDI and North Star Goals
- Pandemic recovery focus
- EDI-focused programming
 - Trailblazers in conversations
 - Heart and Hand Bookclub



Takeaways



Staff: Your most valuable resource

- Use your internal influencers—we all have them!
- Valuable experiences in developing equity and inclusion model
- Varying perspectives to inform approach
- Opportunity for staff development



Staff support

- Recognize process can be very triggering for staff
- Create safe places for staff to share
- Respect confidentiality of staff
- Encourage staff engagement and connection
- Stay compassionate in the process

Time expectations

- Have realistic time expectations
- Free up staff time
- Create a team approach



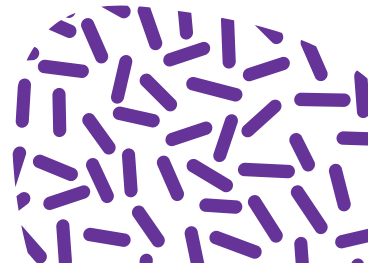
Include Human Resources
in the process





Seek partnerships

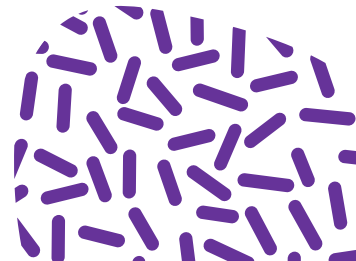
- Reach out for partnerships
 - WDACS
 - Los Angeles LGBTQ Center
 - Office of Immigrant Affairs
- The Library has resources for you!





Training and data

- Provide training to all staff
- Ensure impactful Equity Action Plans
- Data can be a powerful action influencer and driver
- Be mindful of your sources



Create a tangible process

- Create mission or vision statement and goals
- Provide consistent information and communication
- Avoid vague directives
- Survey staff for feedback
- Create programmatic framework with *milestones, deliverables, and outcomes*
- Avoid falling into the “*let’s build the plane as we fly it*” approach





Be patient and **persistent**

*"Equity isn't a destination but
an unwavering commitment to
a journey."*

- Jamila Dugan

Questions?

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Thank You



